

● AN EBOOK BY LOURENS BREYTENBACH



STEALTH LAUNCHPAD

Launch in Silence. Ignite the World.
2026 SEO Engine • Market Your Digital Product

2026 SEO ENGINE • CLIENT EDITION

A step-by-step execution system for solo creators who built something real — and need real buyers to find it.

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[STEALTHLAUNCHPAD.COM](https://stealthlaunchpad.com)



CLIENT EDITION · 2026

The Underground Marketing System for Digital Products

For the entrepreneur who has already built something real, and simply needs a reliable, step-by-step way to put it in front of people who need it — without spending months on theory or thousands on agencies.

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A Letter to **the Builder**

You built something.

It might be a tool. A course. An ebook. A SaaS product. A service productised into a package. Whatever it is, you have spent real time, real focus, and probably real money to bring it into the world. And by any honest measure, it is good.

But the world has not noticed.

You launched. You posted. Maybe you ran a few ads. You expected something to happen — some signal that people had found you, that the work mattered, that the product was real. And the silence that followed is the part nobody warns you about.

This ebook is for you.

What follows is not motivation. It is not a marketing course. It is a description of a working system — Stealth Launchpad — designed for one specific person: **the entrepreneur who has already built a product and simply needs a structured, step-by-step way to put it in front of buyers who are already searching.**

No audience required. No cold outreach. No agency budget. No social media addiction. Just precise execution, in the right places, in the right order.

By the time you finish this ebook, you will understand exactly what the system does, what is inside it, what it costs, and how to start. The rest is up to you.

**You don't have a product problem.
You have a **distribution problem**. Stealth Launchpad
solves that.**

The Silent **Launch Problem**

Every year, hundreds of thousands of digital products are launched into silence.

The creator spent months — sometimes years — building something genuinely valuable. A productivity app. A specialised online course. A niche ebook. A freelance service packaged as a product. The work is real, the value is real, the buyers are out there.

But nobody finds it.

The standard advice falls flat almost immediately, because the standard advice was not designed for someone in your position.

"Build an audience on social media."

This takes eighteen months minimum, demands daily posting, and depends entirely on an algorithm that can change overnight. You are running a business, not a content studio. The math does not work.

"Do cold outreach."

Most builders are not salespeople. Cold pitching is psychologically alien to people who create. The rejection rate is brutal, and even when it works, it does not scale.

"Learn SEO."

Organic search is a multi-year compounding investment. For a product that needs visibility now, traditional SEO is not a solution — it is a future strategy. You need momentum this quarter, not in three years.

"Run Facebook ads."

Paid advertising requires a tested, converting funnel to be profitable. Running ads to an unoptimised product is burning money to learn expensive lessons — money most bootstrapped creators do not have.

The result is a predictable pattern: you launched, you got silence, you assumed the product had failed, and you either abandoned it or decided you needed to rebuild it entirely.

The product was probably never the problem.

The actual problem — distribution — was never solved.

The Builder's Trap

There is a specific moment that happens to every solo creator. The product is finished, the page is live, the payment is wired in. You take a breath. You expect to feel something.

What you feel instead is the absence of a plan. There was a plan to *build*. There was no plan to *distribute*. And the standard advice you are about to receive — from courses, gurus, threads, podcasts — will not give you a plan either. It will give you principles, vibes, and inspiration. You will read for three hours and you will still not know what to do at 9am tomorrow.

A builder needs a checklist, not a worldview. Stealth Launchpad is **the checklist.**

What most creators do not realise is that there is a third path. One that does not require an audience, a personality, or a budget. One that has been quietly working for years while everyone else chases followers.

The next chapter is about that path.

There Is **Another Way**

The approach that actually works for zero-follower founders is deceptively simple:

Place your product where people are **already searching for it.**

There are hundreds of platforms, directories, communities, and marketplaces where buyers actively look for digital products, tools, and services every day.

Product Hunt. IndieHackers. AlternativeTo. Hacker News. Niche Reddit communities. AI tool directories. Document-sharing sites. Press release aggregators. Classified platforms. Gumroad's built-in discovery. Subreddit-level Q&A. Quora. Specialised forums. Curated newsletters with submission boxes.

None of these require a social following. None require you to talk to anyone. Most are completely free. And unlike social media, a well-placed listing does not disappear from the feed after twenty-four hours — it keeps working, passively, for months.

So Why Doesn't Everyone Do This?

Because each platform has its own rules, its own psychology, its own rejection patterns, and its own quirks. Submitting blindly produces nothing. Submitting *correctly* produces customers.

Most creators do not know which platforms exist. Of those who do, most do not know how to execute well on any of them. The information is fragmented across forums, scattered across YouTube videos, and locked inside the heads of operators who quietly run laps around the social-media-obsessed competition.

Three Pillars, One Method

The Stealth approach rests on three operating principles that govern every mission and every module inside the system.

1 • Targeted, not broadcast

Every mission places your product exactly where buyers are already searching. No spray-and-pray. Precision placement in high-intent environments — directories, Q&A platforms, builder communities, and underground ad networks.

2 • Invisible to competitors

These are the channels your competitors have overlooked. While they fight for attention on social media, you quietly build a distribution network that sends consistent traffic — without anyone knowing your strategy.

3 • Execution, not education

Every task tells you exactly what to click, what to paste, and what to expect. You come to this system to *do things* — and to see real results within hours of starting, not weeks.

The world doesn't need another marketing course. It needs a working system.

We built Stealth Launchpad for one type of person: the entrepreneur who has already built something real, and simply needs a reliable, step-by-step way to put it in front of people who need it — without spending months on theory or thousands on agencies.



Targeted, not broadcast

Every mission places your product exactly where buyers are already searching. No spray-and-pray. Precision placement in high-intent environments — directories, Q&A platforms, builder communities, and underground ad networks.



Invisible to competitors

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AS DISPLAYED LIVE ON STEALTHLAUNCHPAD.COM

What Stealth Launchpad Is

Stealth Launchpad is a **web-based execution system** that walks you, step by step, through the precise marketing actions that get a digital product in front of real buyers — without social media, cold outreach, SEO expertise, or agency fees.

You sign in. You enter your product details once. From that moment on, every task in the system is auto-personalised: your product name, your hook, your audience, your pricing — pre-filled inside every piece of marketing copy you will ever need.

38 EXECUTION MISSIONS	3 PHASES OF GROWTH	100 PREMIUM TACTICS	24h TO FIRST REAL TRAFFIC
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The system is live at stealthlaunchpad.com, accessible globally, and the core curriculum is free to join. The full premium tier — the **Quantum Booster** — is a one-time payment. No subscription. No monthly bill. Permanent access.

THE ENTREPRENEUR'S UNDERGROUND MARKETING SYSTEM

Fly Under the Radar. Land in Front of Real Buyers.

Stealth Launchpad gives you a step-by-step execution system — Precision organic growth for creators who build quietly and win big.

✓ No social media ✓ No cold outreach ✓ No SEO expertise ✓ No agencies

38 EXECUTION MISSIONS	3 PHASES OF GROWTH	24h TO FIRST REAL TRAFFIC
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▶ Watch 60-second overview View the deck →

The Three-Phase System

The 38 missions inside Stealth Launchpad are organised into three sequential phases. Each phase builds on the last. You do not skip ahead — you execute in order, because the order is the strategy.

PHASE ONE

01

Free Discovery

Placing your product in front of people who are already searching, at zero cost. Directories, marketplaces, Q&A communities, document-sharing platforms, press release aggregators, niche forums. Specific platform-by-platform execution guides, real examples, and copy written for your exact product. **This is where most users get their first 100 visitors.**

PHASE TWO

02

Traffic Injection

When free placement is running, it is time to accelerate. This phase covers paid and semi-paid channels: Google Ads in Expert Mode (not Smart Campaigns), Microsoft and Bing Ads, Reddit Ads targeting specific subreddits, Pinterest Ads, YouTube pre-roll, native advertising networks, push notification ads, and newsletter sponsorships. **Each mission gives you honest cost expectations and the exact settings to minimise waste.**

PHASE THREE

03

Conversion Domination

Traffic means nothing if your landing page does not convert. This phase covers the structural and psychological elements that decide whether a visitor buys: headline formulas, trust signal architecture, pricing psychology, and above-the-fold messaging. **You learn to turn the visitors Phases 1 and 2 produced into paying customers.**

Why the Order Matters

Most marketers — and most marketing courses — give you a flat list of tactics and tell you to pick one. This is the wrong instruction. Tactics do not exist in isolation. They have a correct sequence, and the sequence is determined by what each tactic costs you and what it produces.

- **Free first.** Phase 1 costs you nothing but execution time. You learn what works for your product before you spend a cent.
- **Paid second.** Phase 2 only makes sense once you have data from Phase 1 telling you which audiences respond to which messaging.
- **Optimisation third.** Phase 3 only matters once you have real traffic to optimise against. Polishing a landing page nobody visits is the most common procrastination disguised as work.

Skip a phase and you will spend ten times more for a tenth of the result. The system enforces the discipline you would not enforce on yourself.

What You Actually Do, Day by Day

You open the system. You see the next mission in your phase. You read the mission brief — about five minutes. You execute the steps — usually between thirty and ninety minutes depending on the platform. You mark it complete. You move to the next one.

Over a week, that is five to seven missions executed. Over a month, you have completed a full phase. The system is designed for someone with limited time and unlimited determination — not the other way around.

The Mission Brief Method

Every mission in the system is written as a complete **mission brief** — not a tip, not a tutorial, but a full execution guide structured around seven sections. Each brief is the difference between "I'll figure it out later" and "I'll do it right now."

1 • What This Is

Plain-English context on the platform or tactic, so you understand what you are walking into before you start.

2 • Why This Works

The strategic logic behind the channel. Understand *why* it produces buyers so you can adapt if the platform changes.

3 • Before You Start

Platform-specific preparation that maximises your chances of success. Most failed submissions die here — fix it before you begin.

4 • Step-by-Step Execution

Numbered, exact instructions. What to click. What to paste. What to upload. No guessing.

5 • What to Avoid

The mistakes that get submissions rejected, ignored, or shadow-banned. Knowing what *not* to do is half the work.

6 • After Submission

How to verify it worked, what to expect over 24–72 hours, and what to do if nothing happens.

7 • Pro Tip

One expert insight most people miss — the small detail that separates the 10% who get results from the 90% who do not.

Inside every brief, your product data is already inserted into every copy example. You spend your time executing, not adapting templates.

The Copy-Paste Vault

Marketing dies in the moment a creator opens a blank text box and has to write copy from scratch.

Every directory, every Reddit post, every product listing, every email outreach, every press release demands a slightly different version of your product description. The friction of writing those versions is what kills most marketing attempts before they start.

How the Vault Works

When you join Stealth Launchpad, an onboarding wizard collects your product details once:

- **Product name** and URL
- **One-line hook** — the single sentence that explains what you sell
- **Target audience** — who you built it for
- **Short and long descriptions** — at the lengths different platforms demand
- **Pricing** — and the positioning around it

From that moment on, your product data is everywhere you need it. A sticky Copy-Paste Vault panel travels with you across every screen of the system. One click and the right version of your copy is in your clipboard. Inside every mission brief, every example is already personalised — placeholders like **[PRODUCT_NAME]**, **[HOOK]**, and **[AUDIENCE]** are filled in live with your actual data.

THE POINT

You should never write the same product description twice. The Vault eliminates the writer's block that kills most marketing attempts before they start — and gives you back the hours that would have gone into rewriting variations of the same copy.

The Quantum **Booster**

The free tier of Stealth Launchpad gives you the curriculum. The **Quantum Booster** gives you the unfair advantages.

The Quantum Booster is a one-time upgrade that unlocks five premium modules. Each one is substantial enough to be its own product. Together, they form a complete marketing arsenal designed to compress months of work into days — and to do work for you that you could not do at all on your own.

The Five Modules

01 **Swipe File Vault**

A curated library of proven marketing copy templates — headlines, email subject lines, calls-to-action, Reddit post formats, press outreach scripts, podcast pitch templates, and ad copy. Every template is instantly personalised with your product data. You stop writing from scratch. You start adapting from copy that has already worked for people in your position.

02 **AI Analysis Suite**

Three AI-powered tools that work on your specific product, not on generic examples. The **Hook Generator** produces ten marketing hooks tailored to your audience and positioning. The **Landing Page Grader** fetches your live page, analyses it across ten conversion categories, gives it a letter grade, and rewrites your headlines and CTAs. The **Competitor Intelligence** tool generates an eight-item White Space Map of the market gaps where your product can win.

03 Launch Mission Control

A personalised day-by-day launch calendar. Answer five questions about your launch — duration, start date, budget, goals, constraints — and the system generates an exact daily plan. Quantum users layer in AI Daily Briefings and AI Copy Drafts for each day. Mid-launch reshuffles regenerate the remaining days based on what is working and what is not. **You stop guessing at "what should I do today?" and start executing a calendar built for your specific launch.**

04 Affiliate Army Builder

A guided twelve-step program for building your own affiliate network from scratch. Choosing the right commission structure. Creating the assets affiliates will actually use. Recruiting affiliates without sounding desperate. Onboarding, paying, and managing them as your product grows. Progress is tracked step by step — you do not have to remember where you left off.

05 The Advert Fountain

The flagship. One hundred proven promotion tactics, organised across ten categories — Community Infiltration, Content Seeding, Platform Hacking, Partnership & Collabs, Direct Outreach, Social Proof Engineering, Distribution Hijacking, Micro-Content, Authority Building, and Retention & Referral. A Pull mechanic delivers a fresh tactic on demand. A Library lets you filter by category, time required, and goal. A Saved tab builds your personal playbook. And for Quantum users, an AI Personalise button turns any tactic into a campaign brief tailored to your exact product.

Five modules. One arsenal. Built to make marketing inevitable, not optional.

AI That Works on **Your Product**

Most AI marketing tools give you generic outputs from generic prompts. You paste in "write me a headline for a SaaS product" and you get back something that could apply to any SaaS product ever made.

Stealth Launchpad's AI works on *your* product. Your name, your hook, your audience, your price, your positioning — all pulled live from your Vault, all fed into every generation, every analysis, every recommendation.

What This Means in Practice

- **Your hooks are not "10 best headline formulas."** They are ten headlines written for your specific product, named, priced, and positioned.
- **Your landing page grade is not "improve your copy."** It is a category-by-category audit of *your live page*, with the exact rewrites you can paste in.
- **Your White Space Map is not "find your niche."** It is eight specific gaps the AI has identified for the product you actually sell.
- **Your daily launch brief is not "post on social media."** It is the precise set of actions, in the right order, for the day you are on.

THE COMPOUNDING EFFECT

Every analysis is saved. Every hook, every White Space item, every Personalised tactic stays in your account. Over weeks, you build a personal vault of marketing assets, all written for your specific product, all reusable forever. By the time you finish Phase 2, you have a library worth far more than the price of admission — and it cost you only the time it took to click a button.

The Advert Fountain

Of the five Quantum modules, one stands apart. The Advert Fountain is the module users describe as "worth the price on its own."

It is a library of **one hundred proven promotion tactics**, each one specific, each one executable, organised across ten strategic categories:

- **Community Infiltration** — earning attention inside communities your buyers already belong to
- **Content Seeding** — placing your work where curators will find it
- **Platform Hacking** — exploiting underused features of major platforms
- **Partnership & Collabs** — borrowed audiences through strategic alliances
- **Direct Outreach** — high-conversion contact methods without the cold-email grind
- **Social Proof Engineering** — building credibility from a standing start
- **Distribution Hijacking** — riding existing distribution that already reaches your buyer
- **Micro-Content** — high-leverage formats that punch above their weight
- **Authority Building** — earning the credibility tags that make buyers trust you
- **Retention & Referral** — turning your first buyers into your distribution engine

Each tactic is delivered with a what, a why, the steps, the warnings, and an AI Personalise button that turns it into a campaign brief for your exact product. You will not run out of things to try.

How It Works in Practice

The signup-to-first-results pathway is engineered to be friction-free.

Step 1 • Sign In with a Magic Link

No passwords. No third-party accounts. You enter your name and email, we send you a single-use link. You click it, you are in. The whole process takes thirty seconds.

Step 2 • The Onboarding Wizard

A guided three-step setup collects your product name, URL, hook, audience, and descriptions. The wizard greets you by name and walks you through each step conversationally. By the time you finish, your Copy-Paste Vault is fully loaded.

Step 3 • Your First Mission

You land on Mission 1 of Phase 1. You read the brief — about five minutes. You execute the steps — between thirty and ninety minutes. **You can have your product placed in front of real searchers within hours of signing up.**

Step 4 • The Daily Loop

Each session, you open the system and execute the next mission in your phase. Over a week, you complete five to seven. Over a month, you finish a full phase. The system is designed for a builder with limited time and clear discipline.

Step 5 • Upgrade When You Are Ready

The free tier carries you through Phase 1 and Phase 2 core missions plus forty Advert Fountain tactics. When you have proven the system works for your product, the one-time Quantum upgrade unlocks the full arsenal.

Pricing — Simple and Final

Stealth Launchpad does not run a subscription. There is no monthly fee, no surprise renewal, no expiring license. You pay once for Quantum and you own access. Forever.

FREE

Stealth Core

\$0

Free forever · no card required

- ✓ Phase 1 & 2 **core missions**
- ✓ Onboarding Wizard
- ✓ Copy-Paste Vault
- ✓ Mission Brief Method
- ✓ **40** Advert Fountain tactics
- ✓ Magic link login

★ QUANTUM BOOSTER

Full Arsenal

\$67

One-time payment · lifetime access

- ✓ **Everything in Stealth Core**
- ✓ All **38 execution missions**
- ✓ Swipe File Vault — all templates
- ✓ AI Analysis Suite (Hook, Grader, White Space)
- ✓ Launch Mission Control + AI briefings
- ✓ Affiliate Army Builder
- ✓ Advert Fountain — **all 100 tactics**
- ✓ AI Personalise on every tactic
- ✓ Unlimited AI analyses saved

NO SUBSCRIPTION. NO CATCH.

\$67 once. Permanent access to everything Quantum unlocks. Future module releases are included for existing Quantum users at no additional cost. Payment is processed securely via Paystack and works globally.

The Honest Promise

This page is the most important page in this ebook.

Stealth Launchpad gives you a structured, proven, working system. It places you in the right channels, in the right order, with the right copy. Many marketing products promise outcomes they cannot deliver. This one does not.

What We Promise

- A live, working web platform built specifically for solo creators
- 38 execution missions across three sequential phases, each professionally written
- Five premium modules including 100 personalised promotion tactics
- AI tools trained on your specific product, not generic examples
- Permanent, lifetime access to everything Quantum unlocks for a single one-time payment
- Ongoing improvements and new modules at no extra cost to Quantum users

What We Cannot Promise

We cannot promise sales. We cannot promise traffic numbers. We cannot promise that your specific product, in your specific niche, in your specific market, will produce specific results in a specific timeframe.

Results depend on the product you have built, the market you serve, the effort you put in, and conditions outside anyone's control. A great product run through this system will outperform a weak product run through this system. Consistent execution will outperform sporadic execution. There is no substitute for the work — Stealth Launchpad makes the work clear, structured, and faster. It does not do the work for you.

Disclaimer. No results are guaranteed. Stealth Launchpad provides a marketing execution framework and supporting tools. Any reference to results, traffic, conversions, signups, or revenue is illustrative and informational, not a forecast or promise of outcome. Your results will vary based on your product, market, niche, pricing, execution effort, prior experience, and external factors beyond the control of Stealth Launchpad. Stealth Launchpad makes no representations or warranties regarding earnings, sales, or any specific outcomes. By using the platform you agree to the full terms at stealthlaunchpad.com/terms.

● START YOUR LAUNCH

Stop waiting for buyers. Go **find them.**

The free tier costs you nothing. Phase 1, Phase 2 core, the Copy-Paste Vault, and forty Advert Fountain tactics are open the moment you sign in. You do not need a credit card to see whether the system works for your product. You only need thirty seconds and an email address.

When you are ready, the full Quantum Booster — every mission, every module, every tactic, every AI tool — is a one-time \$67 upgrade. No subscription. No expiring license. Permanent access.

[Enter the System →](#)

STEALTHLAUNCHPAD.COM

— APPENDIX —

For Serious Clients & Strategic Partners

For clients who want to make extra income with a product they already use and believe in — and for partners who want to align with a system that solves a problem millions of creators face. Become a Stealth Launchpad affiliate.

Become a **Stealth Affiliate**

35%

COMMISSION · PER QUANTUM SALE

Every time someone you refer upgrades to the Quantum Booster, you earn 35% of the \$67 price — paid directly to you. No tiers. No caps. No clawbacks for legitimate sales. **A simple, generous, and immediate commission structure.**

Who This Is For

The affiliate program is built for two specific people:

- **The serious client** — you are already using Stealth Launchpad on your own product, you have seen it work, and you want to earn an income by recommending it to other creators you already know. The affiliate link is a natural extension of conversations you are having anyway.
- **The strategic partner** — you serve an audience of creators, builders, founders, or solopreneurs, and Stealth Launchpad solves a real distribution problem your audience faces. The partnership benefits both sides: you earn commission, your audience gets a tool that works.

How It Works

- **Sign up at** store.lourensbreytenbach.com/affiliates
- **Get your unique link** — clean, trackable, and yours forever
- **Share it** — anywhere relevant: your audience, your network, your existing customers, your newsletter, your Stealth Launchpad-driven channels themselves
- **Get paid** — commissions are tracked automatically and paid out on the published schedule

Why Affiliates Choose Stealth Launchpad

The product converts

Stealth Launchpad has a free tier that delivers real value — meaning your referrals get to try the system before they pay. This dramatically reduces friction. You are not pitching them on something opaque. They click your link, sign up free, see the product, and upgrade when they are ready.

The price is buyer-friendly

\$67 is below the resistance threshold for most solo creators and entrepreneurs. It is not a \$997 course they have to think about for a week. It is a small, decisive purchase by people who already understand the value. Your conversion math reflects that.

It is a problem every builder has

You are not promoting a luxury, a vitamin, or a "nice-to-have." You are promoting a solution to the single most painful problem every digital product creator faces: nobody finds my work. The market is enormous, the pain is universal, the addressable audience is global.

One-time, not subscription

Many affiliate programs pay you once for a subscription and then take the recurring revenue. Stealth Launchpad's \$67 one-time model is transparent: one sale, one commission, paid clearly. You know exactly what each referral is worth.

BECOME AN AFFILIATE

If you have read this far, you already understand the product. Apply at store.lourensbreytenbach.com/affiliates and start earning **35% of every Quantum upgrade** from creators you refer. The system you are recommending is the same system used to build its own audience — a fact that does not need explaining to anyone serious.

Affiliate earnings depend on your reach, your audience fit, and your execution. No earnings are guaranteed. Full affiliate terms and payout details are provided at signup.



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